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# Obtaining the Help You Want

Mostly, working as an Internet Marketer is a lonely line of work. That's the reason so many individuals pursue it. Nonetheless, when you spend the majority of your time working by yourself, it's difficult to know what to do when you encounter problems or make an error. In the IM world there are lots of roadblocks. Individuals make all sorts of slips. Finding out how to overcome and recover from those mistakes can be incredibly difficult. Fortunately, you don't have to try to make it all better all by yourself. It is definitely possible to get the help you want. Here is what you can do.

1. First of all, do some preliminary research on what is holding you up. For instance, if you're having trouble attracting traffic to your website, look both online and in your local library for marketing and promotions help. Pore through books and articles that are meant for people who have the same problems you do. You may be surprised by how much information you can find both online and offline.

2. Read through the forums. It's uncommon to be the only person who has ever experienced whatever problem you're having. Dozens (if not more) Internet marketers have probably already faced your problems. The best way to determine how other people have solved your problem is to participate in Internet forums. Try to locate forums that will relate to your niche and your specific business. Start a new thread that talks about your problem and seek help. You'll be surprised at how many people will respond with advice and suggestions on how to fix things. As you are working in IM, the Warrior Forum can be a place of particularly strong support.

3. Have a talk with an expert. For some reason, especially in IM, people view those who are at the top of the field as untouchable and inaccessible. But this couldn't be more untrue. If there is an individual that you admire or that you are trying to emulate, talk to them! Send a brief but polite e-mail that gives information about who you are and that you admire their work and then asks for help. It is crucial that the email is friendly and courteous. Majority of the time you will get an equally friendly and professional reply that will actually help you solve your problems. In the world of Internet marketing, shyness truly doesn't pay.

There are many other places that you can seek help also. You can seek help at the local community college or local Chamber of Commerce. Contact your old instructors for advice. Try posting ads on boards like Craigslist. There are several methods for finding the help you need so don't be reluctant to ask for it. Don't forget that while IM probably seems like an incredibly solitary activity, it is also a rich community that is full of genial people who enjoy helping each other out.